

Registration Form

NAME:

E-MAIL:

WEB PAGE:

ADDRESS:

PHONE:

UNION/ORG:

Registration (12/10, 11 & 12) - **\$125**
(Student, unemployed & seniors - **\$50**)
Saturday only - **\$80**
Sunday only - **\$50**

(Registration fee includes lunches and continental breakfasts)

Saturday Dinner Event - **\$25**

(Saturday dinner is not included in the registration fee)

For more information, please call (415) 282-1908 or
e-mail: info@labortech.net

Please send this form and your check to:

LaborTech

POBox 720027

San Francisco, CA 94172

For more info: (415) 282-1908

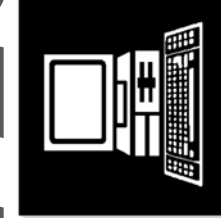
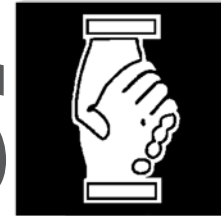
info@labortech.net

www.labortech.net



LaborTECH
P.O. Box 720027
San Francisco, CA 94172

LaborTech 2010



The Digital Revolution And Labor Media Strategy

December 10, 11 & 12, 2010

University of San Francisco, 2130 Fulton St. (at Cole), San Francisco, California
www.labortech.net

Dear Brothers and Sisters,

LaborTech 2010 takes place in a world where labor is under frontal assault. The economic collapse and depression is being used as the pretext to destroy public pensions, privatize public services and fundamentally marginalize unionized workers in the United States and around the world.

This biennial educational and training conference brings together union members, labor videographers, radio programmers, social media activists, internet developers, educators, artists and cultural workers to help educate, train and build labor communication and media technology for working people. It also examines issues of how these new technologies including cell phones are being used both for and against labor in the workplace, on the Internet and the airwaves.

We will look at how unions are building new channels on the web, using pod-casting and social media tools to develop labor education, solidarity and directly connect with the rank and file. We will learn how to produce a daily video strike bulletins, how to stream our rallies and conferences while they are taking place for education and collective action regionally, statewide, nationally and internationally. We will be having a day of action for COKE workers through the Killer Coke campaign with events internationally streamed on our web site.

We will also see examples of video and radio programs that have helped win our battles by education and involving the community in these campaigns. Labor and our unions cannot afford to wait in using these tools in our struggle to defend working people and to train our members to build a labor media movement.

The need to educate working people is critical. Only by working together to build our understanding and use of these communication tools will help transform our situation.

Join us in this year's LaborTech conference.

LaborTech 2010 Schedule

- 12/9 (Thursday) -6:00 PM Americas Linkup for Breaking Labor Information Blockade - Mission Cultural Center(MCCLA)
12/10 (Friday) -5-7:00 PM LaborTech Registration - USF McLaren Center
7-10:00 PM Plenum
12/11 (Saturday) 9:00 - 6:00 PM Plenum & Workshops
7-9:00 PM Dinner
12'12 (Sunday) 9 -4:00 PM Plenum & Workshops

Workshops (Partial list):

Plenums:

- * International Media, Labor Solidarity & Communication
- * Social Media, Blogging, Communication Tools & Labor
- * Developing a Labor Media Strategy In The US & Internationally
- * Building A National Labor TV Channel
- * Labor & Representation at KPFA

Workshops (Partial list):

- * Using The Internet For Labor Education and Telling Our Stories
- * Building Interactive Websites And What Works
- * Using Communication Media In The Battle Against

"Free Trade"

- * Defending The Internet, Democracy and Communication Tools
- * Lessons And Practices Using Labor Video/Radio Show
- * Privacy, The Internet, Unions and Labor
- * Making A Labor Video and Labor Media Training
- * Free/Open Source Software And Content Management Systems
- * International labor channel and Strategies for Building a labor channel
- * Labor Radio, Community Access and Pod Casting information

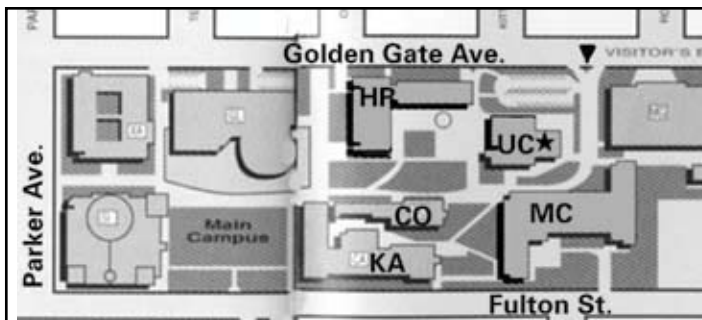
Americas Labor Linkup for Breaking Labor Information Blockade

Thursday (12/9/2010) 6:00 PM Special Event at Mission Cultural Center for Latino Arts - 2868 Mission St.

An international educational forum between North and Latin American (Honduras, Venezuela, Brazil etc.) labor unions on how to break the information blockade by corporate controlled media.

Online Int'l Day of Action-Colombian COKE Workers/Killer Coke Campaign

12/11 (Saturday), Actions will take place internationally for Colombian Coke workers whose SINALTRAINAL union members and families have faced rapes, kidnappings and murders. These actions will be streamed world wide. This will be on line at www.labortech.net or www.killercoke.org



MC - McLaren Complex **KA** - Kalmanovitz Hall
UC - University Center **CO** - Cowell Hall

Conference Location:

University of San Francisco Main Campus is located near the north east corner of the Golden Gate Park, between Golden Gate Ave. and Fulton St., and Masonic Ave. and Parker Ave. in San Francisco. The registration will be at the **McLaren Complex** on the campus. Nearest entrance will be from Fulton near Cole, or Golden Gate Ave. near Roselyn Ter. Parking will be on street parking. Bus from the downtown will be #5 Fulton or #31 Balboa.